

October 27, 2008

Toyota Announces Results for September 2008 and the First-half Period from April to September 2008

Tokyo — TOYOTA MOTOR CORPORATION (TMC) announces today its production, domestic sales and export results, including those for subsidiaries Daihatsu Motor Co., Ltd. and Hino Motors, Ltd., for September 2008 and the first-half period from April to September 2008.

September 2008 Results

Unit = one vehicle; figures in () show year-on-year percentage change

	Toyota		Daihatsu		Hino		Total	
PRODUCTION IN JAPAN^{*1}								
Passenger cars	311,825	(-5.6)	56,587	(9.4)	---	---	368,412	(-3.5)
Trucks & buses	35,814	(19.8)	11,964	(-5.6)	10,086	(-0.5)	57,864	(9.8)
Total	347,639	(-3.5)	68,551	(6.4)	10,086	(-0.5)	426,276	(-1.9)
SALES IN JAPAN^{*2}								
Passenger cars	116,774	(-8.1)	44,970	(7.8)	---	---	161,744	(-4.2)
Trucks & buses	13,408	(12.3)	10,833	(-5.8)	4,805	(-12.7)	29,046	(0.3)
Total	130,182	(-6.4)	55,803	(4.9)	4,805	(-12.7)	190,790	(-3.5)
EXPORTS								
Passenger cars	204,428	(2.3)	10,623	(-15.5)	---	---	215,051	(1.2)
Trucks & buses	20,761	(15.3)	1,999	(26.7)	6,454	(15.4)	29,214	(16.0)
Total	225,189	(3.3)	12,622	(-10.8)	6,454	(15.4)	244,265	(2.8)
OVERSEAS PRODUCTION^{*3}	351,534	(-2.3)	11,414	(104.2)	---	---	362,948	(-0.6)
WORLDWIDE PRODUCTION	699,173	(-2.9)	79,965	(14.2)	10,086	(-0.5)	789,224	(-1.3)

*1. CBU and KD (Japan line-off basis)

*2. Includes vehicles produced overseas

*3. Excludes KD (local line-off basis)

September 2008 Highlights (year-on-year)

PRODUCTION IN JAPAN

Toyota

- Decrease

Daihatsu

- First increase in two months; record high for month of September

Hino

- First decrease in fourteen months

Toyota + Daihatsu + Hino

- Decrease

SALES IN JAPAN

Toyota

- Decrease
- Sales of Lexus vehicles were 2,310 units (23.6% decrease from September 2007)
- 41.8% share of market excluding minivehicles (0.5% decrease from September 2007)

Daihatsu

- Sixth consecutive month of increase
- Number of minivehicles sold in September 2008 was approximately 55,000 (5.7% increase from September 2007); sixth consecutive month of increase
- 33.4% share of minivehicle market (2.9% increase from September 2007); record high for month of September

Hino

- Decrease
- Number of standard trucks sold was approximately 3,100 (11.8% decrease from September 2007)
- 33.5% share of the truck* market (0.8% decrease from September 2007)

*Maximum loading capacity of more than four tons; excluding imported trucks

Toyota + Daihatsu + Hino

- Decrease
- 40.0% share of market including minivehicles (0.4% increase from September 2007)

EXPORTS

Toyota

- First increase in two months, due to increased exports mainly to Oceania and the Middle East

Daihatsu

- Decrease, due to decreased exports mainly to Europe

Hino

- Thirty-third consecutive month of increase, due to increased exports mainly to Asia and Latin America

Toyota + Daihatsu + Hino

- First increase in two months

OVERSEAS PRODUCTION

Toyota

- Decrease, due to decreased production mainly in Europe and North America

Daihatsu

- Twenty-third consecutive month of increase, due to increased production mainly in Indonesia

Toyota + Daihatsu

- Decrease

Year To Date (January 1 to September 30, 2008)

Unit = one vehicle; figures in () show year-on-year percentage change

	Toyota		Daihatsu		Hino		Total	
PRODUCTION IN JAPAN^{*1}	3,138,127	(1.5)	599,532	(1.7)	85,312	(8.7)	3,822,971	(1.6)
SALES IN JAPAN^{*2}	1,164,326	(-3.3)	495,763	(1.4)	32,522	(-10.8)	1,692,611	(-2.1)
EXPORTS	1,993,578	(3.4)	106,878	(-5.5)	52,390	(23.3)	2,152,846	(3.3)
OVERSEAS PRODUCTION^{*3}	3,302,750	(3.9)	87,275	(73.9)	---	---	3,390,025	(5.0)
WORLDWIDE PRODUCTION	6,440,877	(2.7)	686,807	(7.3)	85,312	(8.7)	7,212,996	(3.2)

*1. CBU and KD (Japan line-off basis)

*2. Includes vehicles produced overseas

*3. Excludes KD (local line-off basis)

April to September Results

(Unit = 1 vehicle; figures in () show year-on-year percentage change)

	Toyota		Daihatsu		Hino		Total	
PRODUCTION IN JAPAN^{*1}	2,007,299	(0.3)	386,321	(2.9)	57,225	(6.4)	2,450,845	(0.9)
SALES IN JAPAN^{*2}	705,203	(-2.3)	303,495	(3.8)	19,210	(-11.2)	1,027,908	(-0.8)
EXPORTS	1,303,126	(1.9)	69,002	(-9.9)	35,312	(18.5)	1,407,440	(1.6)
OVERSEAS PRODUCTION^{*3}	2,162,131	(0.3)	62,712	(74.6)	---	---	2,224,843	(1.6)
WORLDWIDE PRODUCTION	4,169,430	(0.3)	449,033	(9.2)	57,225	(6.4)	4,675,688	(1.2)

*1. CBU and KD (Japan line-off basis)

*2. Includes vehicles produced overseas

*3. Excludes KD (local line-off basis)