



Museum Tour



Join a guided tour led
by Kaikan staff.
*Only available in Japanese

- **Date** Monday to Saturday
- **Duration** Approximately 50 minutes
- **Capacity** A maximum of 20 people,
on a first-come first-serve basis
- **Place** Next to the reception desk
(Please make your own way to the meeting place.)
- **Time** 2:30 p.m.
- **Fee** Free

! Visitor Guidelines

- Please refrain from bringing pets into the museum, except for guide dogs and other assistance dogs.
- Please refrain from bringing food and beverages into the exhibition areas or consuming them inside.
* Food and beverages purchased from vending machines inside the museum may be consumed only in the designated break area.
- Visitors under the influence of alcohol may be denied entry for safety reasons.
- Please refrain from smoking inside or around the building.
- Please keep an eye on small children at all times.
- Please avoid any actions that may disturb other visitors or staff.

Explore on
X or Instagram
(@toyota_kaikan)

#toyotakaikanmuseum



2026.06

TOYOTA KAIKAN MUSEUM

- **Museum Hours** 9:30 a.m.–5:00 p.m.
- **Closed** Sundays, during the New Year’s holidays,
Golden Week, and summer vacation period
- **Fee** Free
- **Parking (free)** Approximately 800 spaces for passenger
cars and 13 spaces for buses

Visitor Inquiries

1 Toyota-cho, Toyota City, Aichi Prefecture 471-0826, Japan

TEL 0565-29-3345

(Operators are available Monday to Saturday,
9:00 a.m.-5:00 p.m.)

► For further details, please visit our website.

TOYOTA KAIKAN MUSEUM



Museum Stamp

Follow the direction of the arrow to start collecting stamps.

If you collect the ink stamps in order from their three different locations, you can make a beautiful illustration.



English

トヨタ会館
TOYOTA KAIKAN MUSEUM

Welcome to Toyota

At Toyota Kaikan Museum,
we introduce the products, technologies
and services to help achieve
a sustainable future “mobility society.”

We believe that our mission is to provide
goods and services that make
people throughout the world happy,
in other words,
to “produce happiness for all.”

Learn and explore at Toyota Kaikan Museum

Museum Guide



Photography Allowed Inside



Estimated Self-Tour Duration:
Approximately 80 Minutes

*Exhibits and experiences are subject to change without notice.

1 Mobility and Freedom

Explore Toyota's vision for the future of mobility and the advanced technologies making it possible.

Future Theater "Producing Happiness for All"



Experience Toyota's vision of a future mobility society on a giant screen.

The Pressurized Rover (nicknamed "Lunar Cruiser")

A lunar exploration vehicle for astronauts to live and work on the Moon. Research development conducted jointly by JAXA and Toyota. (1/10 scale model)



2 Production and Creation

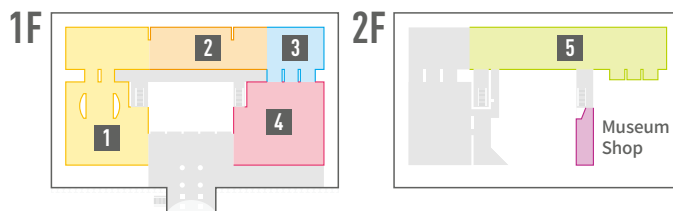
Discover the thought and craftsmanship that go into all Toyota vehicles.

Eco Robot

See a real welding-line robot while it explains examples technologies to reduce environmental impact.



Toyota's virtual tour provides an in-depth overview of the entire production process.



Diversification

Showcasing mobility innovations designed to ensure mobility for all, leaving no one behind.

Electrification

Learn about Toyota's commitment to carbon neutrality and its wide range of electrification solutions.



Intelligence

Discover how cars are evolving beyond their basic functions of driving, turning, and stopping to create limitless possibilities.



Museum Shop

Discover a variety of car-related merchandise, including Toyota original goods and miniature cars.



Check out the most popular Toyota Kaikan items!

3 Company and Society

Learn about Toyota's efforts to create ever-better cars and a better society.



4 Showroom

Explore the latest models from Toyota, Lexus, and GR (GAZOO Racing).



New Model Showcase

Come and see Toyota's latest vehicles up close!



5 TOYOTA's Creative Carmaking

Find out how Toyota operates as one team dedicated to "Making Ever-Better cars."

The Inspiration for Toyota's Creative Carmaking

Toyota's creative carmaking is inspired by an urge to benefit others. Watch the video to learn more.



Let's Make Ever-Better Cars (Vehicle Development)



Learn how ideas for vehicles are transformed into concrete forms under the chief engineer's leadership. The presentation outlines the development processes in the following order: Planning, Design, Engineering/Control/Evaluation, and Production Preparation/Purchasing.

Experience the Wonder and Craftsmanship of Toyota's Manufacturing Plants (Production)

Experience the marvel of manufacturing through immersive theater and authentic exhibits. Discover the innovations and craftsmanship that set Toyota apart.

