

Notice: The Toyota Virtual Plant Tour website is now open!

(Updated May 24, 2023)



We are pleased to announce the opening of the Toyota Virtual Plant Tour page on the official Toyota Motor Corporation website. We hope to offer a virtual plant tour that surpasses the real one!

How many steel sheets are used to make one car?

Is it true that the parts are deliberately installed in shifted positions for beautiful styling? Learn these and other rarely revealed car manufacturing secrets and techniques through impressive video footage.

Only a virtual tour can show the full line of production processes that lead up to a finished car. In addition to finished vehicles and the engine construction process, the site also brings you the thoughts of those working on the frontline. The casting process, in which red-hot molten iron is handled, is particularly a sight to see.

This site is filled with the wisdom and endless improvements that have grown at the production site, and the company's undying commitment to *monozukuri* (making things). We hope that the site is of interest to as many visitors as possible, including not only those interested in how cars are made, but people interested in the world of manufacturing, those who want to learn about the Toyota Production System, and those who teach children about the automotive industry.

Live plant tours in the Toyota Motor Corporation Head Office area (Motomachi, Takaoka, and Tsutsumi Plants) are still suspended. Instead, we hope you enjoy the Toyota Virtual Plant Tour.